

THE CREATIVE ENTREPRENEUR

by John Rainford

THE COURSES ARE DESIGNED TO RELEASE THE CREATIVE POTENTIAL FOR PEOPLE OF ALL AGES. OFTEN CREATIVITY IS LOCKED WITHIN INDIVIDUALS. WE REMOVE MANY OF THE BLOCKS BY INTRODUCING NEW VISUAL PATHWAYS TO LEARNING. ONCE THEY HAVE DISCOVERED THEIR CREATIVITY THROUGH A DEFINED BUSINESS PROCESS PEOPLE FEEL CONFIDENT, EMPOWERED, AND MORE CAPABLE, WHETHER PERSONALLY, IN A CAREER CAPACITY OR DEVELOPING AND IMPLEMENTING THEIR OWN BUSINESS IDEA. IF YOU WOULD LIKE MORE INFORMATION OR WOULD LIKE TO ATTEND ONE OF THE COURSES. GIVE US A CALL ON.... **01948 840102**

"John's 'Creativity for Competitive Advantage course' was mandatory for all of our students on our main MBA programme"

Professor Jonathan Michie,
Director, University of Birmingham
Business School

WWW.CREATIVITY4CONFIDENCE.CO.UK



What people say about John's course

"This is the best training I have had in 25 years" Tony Goodwin, MD,
One4Allhire

"The only people we wouldn't recommend John Rainford to are our competitors." David Jarvis, MD,
Procace International

"Thanks for the challenging & exciting workshops." Nicola Heron,
Executive student at Sheffield
Business School.

"John's course simply changed my life" Hamdi Derwaki, Birmingham
Business School, MBA student.

"I highly recommend John's course, if you want to get a creative edge in business." Hirofumi Kimishima,
Birmingham Business School MBA

"The answer is there to all our problems, we just need to look at them with different lenses. For me this course is the future of learning, the next Big thing in leadership"
Zehra Zaidi Director, Uprising Talent,
Young Foundation

"I thought I didn't have a creative bone in my body until I took John's course." Anna Williams, Business
Advisor



CREATIVITY WORKSHOPS FOR
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CREATING NEW IDEAS FOR
BUSINESS IMPROVEMENT AND
DEMONSTRATING HOW TO
IMPLEMENT THEM



CREATIVE LEARNING AND
BUSINESS FUN, CONFIDENCE
BUILDING IN SCHOOLS